
1 **R2021-23: GRANTING A SPECIAL EVENT PERMIT FOR THE “WAVES OF**
2 **PRAISE GOSPEL MUSIC FESTIVAL” ON SEPTEMBER 3 AND 4, 2021 AND**
3 **AFFIRMING THE CITY’S CO-SPONSORSHIP.**

4 **Applicant/Purpose:** Coastal Broadcast LLC/to approve the “Waves of Praise Gospel Music
5 Festival” & to confirm City co-sponsorship.
6

7 **Brief:**

- 8 • Coastal Broadcast LLC has planned a gospel music event to be known as “Waves of
9 Praise Music Festival” for 9/3 (4:00 pm - 11:00 pm) and 9/4/2021 (12noon - 10pm).
- 10 • The free festival will be held on both of the Burroughs & Chapin Pavilion Place Site.
- 11 • The Festival will include performances by nationally known gospel artists.
- 12 • Festival will also include food & merchandise vendors
- 13 • Festival expected to attract 10,000 spectators & concertgoers.
- 14 • Special Events Committee: Unanimous approval with acknowledgement that approval
15 of in kind services is up to council and management
16

17 **Issues:**

- 18 • Proposed site plan includes closure of the public parking spaces along the event site, at
19 8th Ave North and a single lane on 8th Ave North, will also be utilized by the promoter
20 for production load-in / out and parking of production and talent vehicles.
- 21 • Proposed resolution includes City Council agreeing to provide specific in-kind services
22 including:
 - 23 ○ Public Works labor cost for City Stage and venue set-up /tear down, barricades,
24 cones, etc. (\$11,785)
 - 25 ○ Police Stand-by (\$3,280)
 - 26 ○ Fire (EMS) Stand-by (\$1,600)
 - 27 ○ Solid waste collection and processing (\$1,125)
- 28 • Coastal Broadcasting LLC will be responsible to provide pole lighting for event grounds,
29 tents, stage lighting and sound, and portable power sufficient to provide power for the
30 production of the event.
- 31 • Per proposed resolution City Council:
 - 32 ○ Declares Festival a Special Event.
 - 33 ○ Adopts site plans.
 - 34 ○ Authorizes Manager to make changes to site & operational plans as necessary.
 - 35 ○ Affirms Festival co-sponsorship & agrees to provide certain in-kind services as
36 mentioned above.
 - 37 ○ Authorizes area businesses to display temporary welcome signs.
 - 38 ○ Extends welcome to festival participants.
39

40 **Public Notification:** Normal meeting notification.
41

42 **Alternatives:**

- 43 ■ Amend proposed resolution.
- 44 ■ Deny proposed resolution.
45

46 **Financial Impact:**

- 47 • Festival related business license fees, A-Tax & Hospitality Fee revenues.
48

49 **Manager’s Recommendation**

- 50 • I recommend approval.
51

52 **Attachment(s):** Proposed resolution, site & informational plans.

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

GRANTING A SPECIAL EVENT PERMIT FOR
THE "WAVES OF PRAISE GOSPEL MUSIC
FESTIVAL" SEPTEMBER 3 and 4, 2021, AND
AFFIRMING THE CITY'S CO-SPONSORSHIP.

WHEREAS, Coastal Broadcasting LLC in conjunction with the City of Myrtle Beach & the Myrtle Beach Area Chamber of Commerce is planning a Gospel Music event to be known as the "Waves of Praise Gospel Music Festival" September 3rd (4:00 pm – 11:00 pm) and 4th (12:00 pm – 11:00 pm), and

WHEREAS, the Festival is planned to be held on both of the Burroughs & Chapin Pavilion Place lot as indicated in the attached site plan; and

WHEREAS, the Festival will include well known nationally recognized gospel music artists; and

WHEREAS, the Festival will also include food and merchandise vendors; and

WHEREAS, the Festival is expected to attract 10,000 spectators and concertgoers.

NOW, THEREFORE, BE IT RESOLVED that:

1. The "Waves of Praise Music Festival" is hereby declared a Special Event to be held September 3 and 4, 2021, with September 5th being allotted for "load-out" of the event site.
2. The attached site plan is hereby adopted by reference.
3. The City Manager is authorized to make changes as he deems necessary in keeping with the nature of the event and as circumstances dictate.
4. City Council affirms its co-sponsorship of the Waves of Praise Gospel Music Festival, and agrees to provide certain in-kind services, including venue set-up and take down (City Stage, barricades, solid waste pick-up & removal), heightened Police presence as required, and EMS.
5. Pursuant to Section 902.2e of the Zoning Ordinance, between September 1 - 6, 2021, area businesses are authorized to display temporary signs to welcome Festival participants.
6. City Council extends a warm invitation and welcome to area residents and out-of-town visitors to enjoy the "Waves of Praise Gospel Music Festival" September 3 and 4, 2021.

SIGNED, SEALED and DATED, this 10th day of August 2021.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER ADKINS, CITY CLERK

APPLICATION FOR SPECIAL EVENTS PERMIT
Within the City of Myrtle Beach, SC
(Please print legibly or type)
(Must be submitted 30 days prior to the event)

1. Name of Activity/Event: MYRTLE BEACH WAVES OF PRAISE

2. Type and Purpose of Event: FREE GOSPEL CONCERT BRINGING THE COMMUNITIES TOGETHER TO WORSHIP

3. Location of Event: BURROUGHS AND CHAPIN PAVILLION PLACE

4. Organization: COASTAL BROADCASTING LLC

5. Applicant: REGGIE DYSON

6. REGGIE DYSON

Primary contact person	Alternate contact person's name
<u>PO BOX 633</u>	
<u>LITTLE RIVER SC 29566</u>	
Primary address	Alternate address
<u>843-450-3091</u>	
Primary telephone/fax number	Alternate telephone/fax number
<u>REGGIEDYSON@HOTMAIL.COM</u>	
Primary email address	Alternate email address

7. Date(s) of event: SEPT 3-4 2021 Hours of operation: 9/3 4PM-11PM 9/4 12PM-11PM

8. Date of set-up: SEPT 2 2021 Take Down Completed By: SEPT 5 2021

9. Expected attendance: 10K

10. Charitable Benefactor (if applicable): _____
Is group a non-profit organization: Yes No If yes, attach copy of 501 IRS letter.
If no, what portion of proceeds will go to charitable organizations: _____

11. How will you publicize the event?
RADIO - TV -PRINT - MAILERS -SOCIAL MEDIA

12. Are public funds being used? Yes No

13. Does the applicant intend to gate the event and charge an admission fee: Yes No
If so, please detail the amount of the fee and describe as to how the event will be gated: _____

14. Entertainment Description (show on site plan): SITE PLAN ATTACHED
SOUND COMPANY WILL PROVIDE SOUND

Speakers/microphone needed: Yes No Electrical hook-ups needed: Yes No

15. Is a fireworks display planned in conjunction with this event? Yes No
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? WE RECEIVED THE LEASE AGREEMENT

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. SITE PLAN

18. Parking requirements:(show on site plan): No. of spaces available _____ No. of handicap _____
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? Yes No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public? Yes No

If yes, provide the following information:

What type of alcohol will be made available? Spirituous Liquor Beer Wine

List the exact locations and times for alcohol sales:

Location: _____ Times: _____

Have the City and State permits been applied for and/or obtained? Yes No

*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? Yes No

If so, Name _____ Address _____

Telephone _____

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name _____ Address _____

Telephone _____

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. Yes No

20. Parades:

Is there a parade planned with this event? Yes No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: _____

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event? Yes No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

22. FOOD SERVICE:

Will food be prepared at this event? Yes No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

FOOD TRUCKS VENDOR

23. Prior Events:

Is this a first time event? Yes No

Has this event occurred five (5) or more times in the preceding years? Yes No

If so, please list the years: 2018, 2019

24. Emergency Medical Services:

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

25. Security Plan:

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan? Yes No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

26. Cleanup of Event Area:

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity: _____

If using a private sanitation company, give name, contact person and telephone number: _____

Will additional trash receptacles need to be placed in the event area? Yes No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

27. Street Closings:

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: _____

Day/Dates: _____

Closing Time: _____

Opening Time: _____

28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)
- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
 - 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
 - 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
 - 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
 - 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. Special Requirements:

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? Yes No

If Yes, please explain: _____

SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request.
 Must be presented on 8 ½" x 11" letter size paper

Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
 - Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
 - Grandstands/size/capacity
 - Stage – include electrical hook-ups and engineer certification
 - All electrical hook-ups/generators
 - All speakers/hook-ups
 - Vendor booths, size and description of goods sold
 - Refreshment stands
 - Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
 - Tables
 - Trash and recycling receptacles
 - Signs with size indicated (must identify all signs visible from public roadway)
 - Parking areas/include handicap spaces available and number
 - Vehicle/trailer locations
 - Perimeter fencing, barricades, barriers, and all entry/exit points.

MYRTLE BEACH
Waves
OF
Praise
 GOSPEL FEST

Burroughs & Chapin Pavilion Place
 September 3 & 4, 2021
 Event Time Fri 5-10pm & Sat 2-10pm
 Setup: Fri @ 12pm & Sat @ 8am
 Takedown 11pm

Map Legend

- Bike racks
- Guest Entry/Exit
- 20/Portajohns
- 6 Sink Stations
- Light Tower
- Police Tower
- Tents Section

